



PRESS RELEASE

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Sustainable Beauty Award Finalists

London – The finalists of the 2019 Sustainable Beauty Awards (www.sustainablebeautyawards.com) have been announced. Organised by Ecovia Intelligence, the aim of the Sustainable Beauty Awards is to give recognition to operators who are pushing the boundaries of sustainability in the beauty industry.

The finalists have been shortlisted by a judging panel comprising a natural products retailer, research firm, ingredients company, formulator, industry association, and media. From about 100 entries, the following finalists have been selected (in alphabetical order)...

New Sustainable Product Finalists:

EcoTan Hand and Nail Cream, Hair O'right Hinoki Scalp Exfoliating Gel, Keracol Dr. Craft, Olivia Care Shampoo Bar, and Rhodes Skincare Products.

This award is given to a new cosmetic or personal care product (range) with important sustainability credentials.

Sustainable Ingredient Finalists: Ashland Cb2 skin™ biofunctional, IFF Lucas Meyer Cosmetics SKINectura™, Intiki Myro PE, Pierre Fabre Green Native Expression of Aquatic Mint, RAHN AG CELLACTIVE®, and Sensient Cosmetic Technologies Natpure Xtra Longevity.

This award is given to a cosmetic ingredient that makes a significant difference in terms of environmental and / or social impact.

Sustainable Packaging Finalists: Aveda, Bioaroma Crete, Henkel, Maiiro and PharmMatt.

This award is given to a packaging format that has low environmental footprint, which could be in terms of production method, design and / or materials.

Sustainability Pioneer Finalists: AAK Personal Care, Boticario Group, Hair O'right International, Naturamus, and SERDEX.

The sustainability pioneer award is given to an operator in the beauty industry that is a leader / pioneer in some aspect of sustainability

Sustainability Leadership Finalists: Clariant, Hair O'right International, Heinz-Glas, REN Clean Skincare, and TCI Co.

This award is given to an organisation leading in various aspects of sustainability. The operator is displaying overall leadership in sustainability and not mastering a few areas.

The winner and runner-up in each award category will be announced at the Sustainable Beauty Awards reception in Paris on the evening of 4th November. The reception will take place at the Paris Marriott Champs Elysées hotel, hosted alongside the European edition of the Sustainable Cosmetics Summit (www.sustainablecosmeticssummit.com/Europe). Media passes are available for the awards reception.

About the Sustainable Beauty Awards

Organised by Ecovia Intelligence, the aim of the Sustainable Beauty Awards is to give recognition to operators who are pushing the boundaries of sustainability in the beauty industry. The awards ceremony will take place on the evening of 4th November at the Paris Marriott Champs-Elysées. More information is available from www.sustainablebeautyawards.com

About the Sustainable Cosmetics Summit

Since 2009, the Sustainable Cosmetics Summit has been covering sustainability issues in the cosmetic & personal care industry. The international series of summits now takes place in the major geographic regions of the world. The European edition will be hosted at the Paris Marriott Champs-Elysées on 4-6th November. More information is available from www.sustainablecosmeticssummit.com

About Ecovia Intelligence

Ecovia Intelligence (formerly known as Organic Monitor) is a specialist research, consulting & training company that focuses on global ethical product industries. Since 2001, we have been encouraging sustainable development via our services portfolio: market research publications, business & sustainability consulting, technical research, seminars & workshops, and sustainability summits. Visit us at www.ecoviaint.com

Further Information

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